

FOR IMMEDIATE RELEASE

CONTACT:

Jeremy Kranowitz

Executive Director

203-803-1250

jeremy.kranowitz@sustainableamerica.org

Sustainable America Acquires Shared Earth, Adam Dell to Join Board

STAMFORD, CT, March 13, 2014 – Sustainable America recently welcomed Adam Dell to its Board of Directors, and announced the acquisition of his innovative online farming platform, SharedEarth.com. Shared Earth is the largest community garden in the world, matching those who wish to farm with those who have available land to offer. In 2014, Shared Earth will combine with Sustainable America, adding to the nonprofit's stable of websites, including sustainableamerica.org and iturnitoff.com.

"We are delighted to welcome Adam Dell to our Board of Directors," said Nick Tiller, Chairman and Founder of Sustainable America. "At its core, Sustainable America is a technology company. We're trying to support new products and technologies will help us radically reduce oil usage and increase food availability. We welcome Adam's experience as a venture capitalist to help us find those opportunities."

Adam Dell is Venture Partner at Austin Ventures. Prior to joining Austin Ventures, Dell was a partner with Impact Venture Partners and Crosspoint Venture Partners. Prior to becoming a venture capitalist, Dell worked as a corporate attorney in Austin, Texas, with the law firm of Winstead, Sechrest & Minick. He received a B.A. in political economy from Tulane University and a law degree from the University of Texas School of Law.

"I'm delighted that Shared Earth has become part of Sustainable America," said Dell. "Together we'll continue the mission of connecting people with land with people who want to garden or farm. Sustainable America's large audience creates a broad platform for our offering. I'm excited to be joining the board and look forward to working closely with the team."

Dell's prior investments include: OpenTable, Buzzsaw, HotJobs and Connectify. Dell founded and served as chairman of the board of MessageOne, which was acquired by Dell, Inc. in 2008. Dell teaches a course at the Business School at Columbia University on business, technology and innovation and is a visiting professor at the University of Texas School of Law where he teaches a class on the role of law in innovation.

About Sustainable America

Sustainable America is an environmental nonprofit organization focused on making the intertwined systems of food and fuel more efficient, resilient, and sustainable. The organization's goal is to decrease the amount of oil consumed in the United State by 50% over the next 20 years while increasing the amount of food available by 50% over the same period. Sustainable America develops national-scale public awareness campaigns and gives people tools they can use to take action, as well as makes targeted, angel-scale investments in young companies in the sustainable food and fuel space to help them prosper and use the power of the marketplace to make a difference.

For more information about Sustainable America, visit sustainableamerica.org.

For more information about Shared Earth, visit sharedearth.com. To read a Q&A with Adam Dell about Shared Earth, [click here](#).